

Télécom École de Management

**FRENCH LEADING BUSINESS SCHOOL
IN MANAGEMENT AND INFORMATION TECHNOLOGIES**



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Telecom

École de Management

A REKNOWNED EXPERTISE

On the higher education scene, Telecom Ecole de Management is a young business school created only 30 years ago, yet it already has two international accreditations and proposes a complete portfolio of programs in Business and Management, from a Bachelor's to a PhD.

Placed under the authority of the French Ministry of Economics, Industry, and Finance, Telecom Ecole de Management's mission is to serve the public good, to work for economic and scientific progress as well as social progress. As its tuition fees are the lowest among French business schools, Telecom Ecole de Management is certainly the best value for your money on the market.

Moreover, as part of Institut Mines-Telecom, the leading group of engineering schools in France, Telecom Ecole de Management is renowned for its dual expertise in management and information technologies (IT). Information technologies have changed the world and have become the new "nerve center" of organizations. Recruiters greatly appreciate our expertise and often rank Telecom Ecole de Management among the top business schools in France.





KEY FIGURES

Founded in **1979**

1,500 students
(25% international)

72 full-time faculty members
(30% international)

70 doctoral students

9 languages offered

Over 100 international
academic partners

Ratio of **1 professor**
for 20 students

Incubator with **70 startups**
and 600 jobs created in
the last 10 years

850+ student housing units
on campus

Over **6,000 Alumni**
throughout the world

60 student associations
and clubs

RANKINGS

- › **2nd** French business school for **salary 3 years after graduation** (Challenges, 2014)
- › **4th** French business school for **salary** upon graduation (Le Point, 2013)
- › **33th** World Master's in Management, Financial Times Ranking 2015

A FULL RANGE OF PROGRAMS

- › **Bachelor** Management and IT
- › **Integrated Master's in Management**, accredited by AMBA
- › **2 Masters of Science** : International Management, ICT Business Management
- › **5 Specialized Masters** : Innovation and Management, International Business, Telecom Manager, Digital Marketing, Information Systems
- › **Doctorate** in Management Sciences
- › **Executive MBA** Leading Innovation in a Digital World
- › **Executive Education**
- › **Short Term Programs**

Integrated Master's IN MANAGEMENT



Upon completing the Integrated Master's in Management (Grande Ecole) Program, you will have a **nationally accredited** "master's level" **diploma** equally recognized by the international accreditation agencies **AACSB** and **AMBA**.

Ranked
33th in the
FT

Its unique curriculum **management combines with information and communication technologies**. This program ensures that you will acquire:

- Fundamental management skills and concrete professional experience, with **13 majors offered**;
- A maximum of **21 months of experience in a company** (internships);
- **International experience**, with the possibility to spend one to three semesters abroad on the campus of one of the School's many partner universities.

The Integrated Master's in Management (Grande Ecole) Program offers several different options:

- **Cooperative Education/Apprenticeship** combining studies with work experience. The Coop option is possible as of the second year;
- Studying entirely in **English** (English Track, see page 7).

You can also do a gap year between your second and third years, which allows you to gain an entire year of professional experience in France or abroad.

PROGRAM DETAILS

1st year

Focus on management fundamentals.

MANAGEMENT

•
Marketing, new business theories, financial analysis, accounting, business law, introduction to entrepreneurship, fundamentals in human resource management
...

LANGUAGES AND HUMANITIES

•
Introduction to sustainable development, humanities, foreign languages...

INFORMATION AND COMMUNICATION TECHNOLOGIES

•
Information and technology society, information systems for business, telecommunications in business ...

2nd year

Students acquire expertise in management theory thanks to upper level courses and electives.

Advanced Courses

Advanced accounting, strategic marketing, management: human resources and organizational theory, strategic management, financial management, innovation management ...

Electives

Social corporate responsibility, net intelligence, portfolio management, conception and ergonomics for web sites, management and creativity ...

3rd year

13 majors allow you to gain professional experience in a particular area. Depending on the major chosen, you can opt for six months of classes followed by a six-month internship or choose to alternate between an internship and course work, the latter is available under a coop/apprenticeship model :

- ICT Business Management (in English)
- International Marketing and Strategy (in English)
- Audiovisual Projects and Multimedia
- Audit and Consulting in Information Systems
- Corporate Finance (in common with the University of Evry-Val-d'Essonne)
- Digital Marketing (coop)
- ERP: Enterprise Resource Planning (coop)
- Entrepreneurship (coop)
- Information Systems for Financial Markets
- International Affairs and Project Management (coop)
- Strategic Management (coop)
- Supply and Demand Delivery Management
- Human Resources

INTERNATIONAL PARTNERS

Telecom Ecole de Management has a network of more than 100 partner universities covering all five continents. Its partner institutions accept exchange students from the Integrated Master's in Management (Grande Ecole) Program for stays of one semester or more.

Double-Degree Programs

For some exchanges, it is possible to obtain a double diploma. Today Telecom Ecole de Management has several double diploma programs with universities all around the world.



Integrated master's IN MANAGEMENT



SPEAKING GLOBAL

Each student in the Integrated Master's in Management (Grande Ecole) Program must learn two foreign languages to obtain the diploma.

The foreign languages offered include:

- Arabic,
- English,
- German,
- Italian,
- Japanese,
- Mandarin,
- Russian,
- Spanish,
- and French as a foreign language.

EXCHANGE STUDENTS

As a student from one of our Partner Universities, you can choose our school as your destination for studying abroad. During your stay, you will be given access to a large portfolio of courses in management and information technologies, either in the Integrated Master's in Management, or in one of our two Masters of Science programs (read more on pages 10 and 11).

ADMISSIONS

For admissions, please see:
www.telecom-em.eu/admissions

“You won't regret it”

“The whole experience has been absolutely great; the fact of living in the campus makes your life much easier, and the local students help all the international students to participate in any kind of activities. Also, the International Office takes care of problems you may have in Evry, they're very helpful and competent. If we think about the courses taken, the experience is even better, once I come back to my university I didn't had any problems to convalidate the courses I had done in Telecom Ecole de Management. You won't regret it!”

Leticia Manero,
Universidad Carlos III de Madrid,
Erasmus Program in the field of Business and Management.



ENGLISH TRACK

Telecom Ecole de Management proposes as of the second year a track taught entirely in English. By choosing this track, you may pursue your studies and acquire the knowledge and skills in management while benefiting from courses taught entirely in English with an emphasis on international case studies.

Fall Semester

- International Comparative Accounting
- Managerial Economics
- Management Techniques & Human Resource Management
- How to Design an Information System
- Business and Service Marketing
- Decision Modeling with Microsoft Excel
- Management Strategy
- Doing Business in France and in Europe
- Management of Innovation and Technologies
- Introduction to Sustainable Development

Spring Semester

- Law for Communication & Information Technology
- Management Control: Of Systems and Men
- Managerial Finance
- Relational Databases
- Business Plan Challenge

Humanities

- French classes and other foreign languages
- Gender and Society
- Critical Perspectives on Images in a Digital Age
- Technology and Poetry

Electives

- Macroeconomics for Finance
- Economics of Telecom and Internet
- A Cellular Society
- Human Resource Management
- Marketing in the Information Age
- Advanced Information System Design

3rd Year Majors

- ICT Business Management
- International Marketing and Strategy

Master's OF SCIENCE

These programs are intended as a life experience for students who will be studying and living in France together with classmates originating from the whole world. As such, it is a firsthand overture to living and working in an international and cross-cultural environment.

INTERNATIONAL MANAGEMENT

The MSc in International Management program is designed for applicants holding a Bachelor's Degree. It will provide you with the skills required to occupy decision-making roles within private companies or public bodies and places particular emphasis on international management. An eighteen-month, full-time program based on core modules, an area of specialization and ending with a thesis.



Bhumika Gupta (PhD),
Program Director for MSc
in International Management

“Advanced International Management Practice”

“The globalization process – now exacerbated by the recent economic and financial crisis – is resulting in the re-modeling of markets, the redeployment of industrial and commercial hubs and an increased pressure on firms seeking a new competitive edge.

Our Program has been designed in response to this complex and evolving environment, where flexibility, adaptability and the ability to integrate cultural differences have become key assets for organizations. It is an English-taught postgraduate program aimed at young executives and graduate students wishing to become capable corporate professionals, able to apply business-related theoretical knowledge and practical know-how to advanced international management practice.”

ICT BUSINESS MANAGEMENT

The “Information and Communication Technology Business Management” program is unique in providing you with integration skills in both the ICT sector dimension and the Management.

It is based on a distinctive competence of the School's faculty and its expertise in research in the field of

innovation, marketing of ICT-based products and services, strategy of ICT industry companies, economics and regulation of the ICT industry, e-business and management information systems. The full-time course program is based on in-depth management education, a unique specialization and ends with a thesis.



ADMISSIONS TO MASTER'S OF SCIENCE PROGRAMS

To be eligible for admission to International Management or ICTBM Master's of Science programs, an applicant MUST:

- hold a Bachelor's degree or its equivalent,
- produce evidence of proficiency in English in the form of an internationally-recognized standardized test score (scores of 6 IELTS, 600 at least TOEFL or 235 Computer TOEFL are accepted).

To be eligible for admission to Social Media Master's of Science program, an applicant should hold a three or four year undergraduate diploma with a dual expertise in sciences (mathematics, statistics, probability) and business (economics, marketing).

Application process: on line, on www.telecom-em.eu/en/MSC admissions and fees

Tuition Fees

- MSc in International Management: 10,000 euros.
- MSc in Information and Communication Technology Business Management: 12,000 euros.

Scholarships

Under certain conditions, Telecom Foundation offers financial aid to MSc students.



Pierre Vialle,
Program Director for the MSc
in ICT Business Management

“The Ideal Complementary Education”

“The ultimate focus of the MSc in ICT Business Management program is simply: “How to do business in the ICT industry”. It is the ideal complementary education in Business Management for persons with an initial education in Engineering, such as Telecommunications, Electrical Engineering, or Computing. They will not only gain advanced Management knowledge, but also learn to integrate it with their previous knowledge and experience. In this way, they will be highly qualified for management positions in the ICT industry.”

MBA AND DOCTORATE



EXECUTIVE MBA

Our IT MBA for Executives (EMBA) is an **intensive 18-month program** that allows business leaders to obtain an MBA without interrupting their careers:

- One week intensive kick-off seminar;
- 11 one-week classroom periods, every five weeks in Paris;
- 3 study tours in India, Finland and in the USA.

Once graduated, participants will be able to assume the responsibilities of a **General Manager** in firms and large business units.

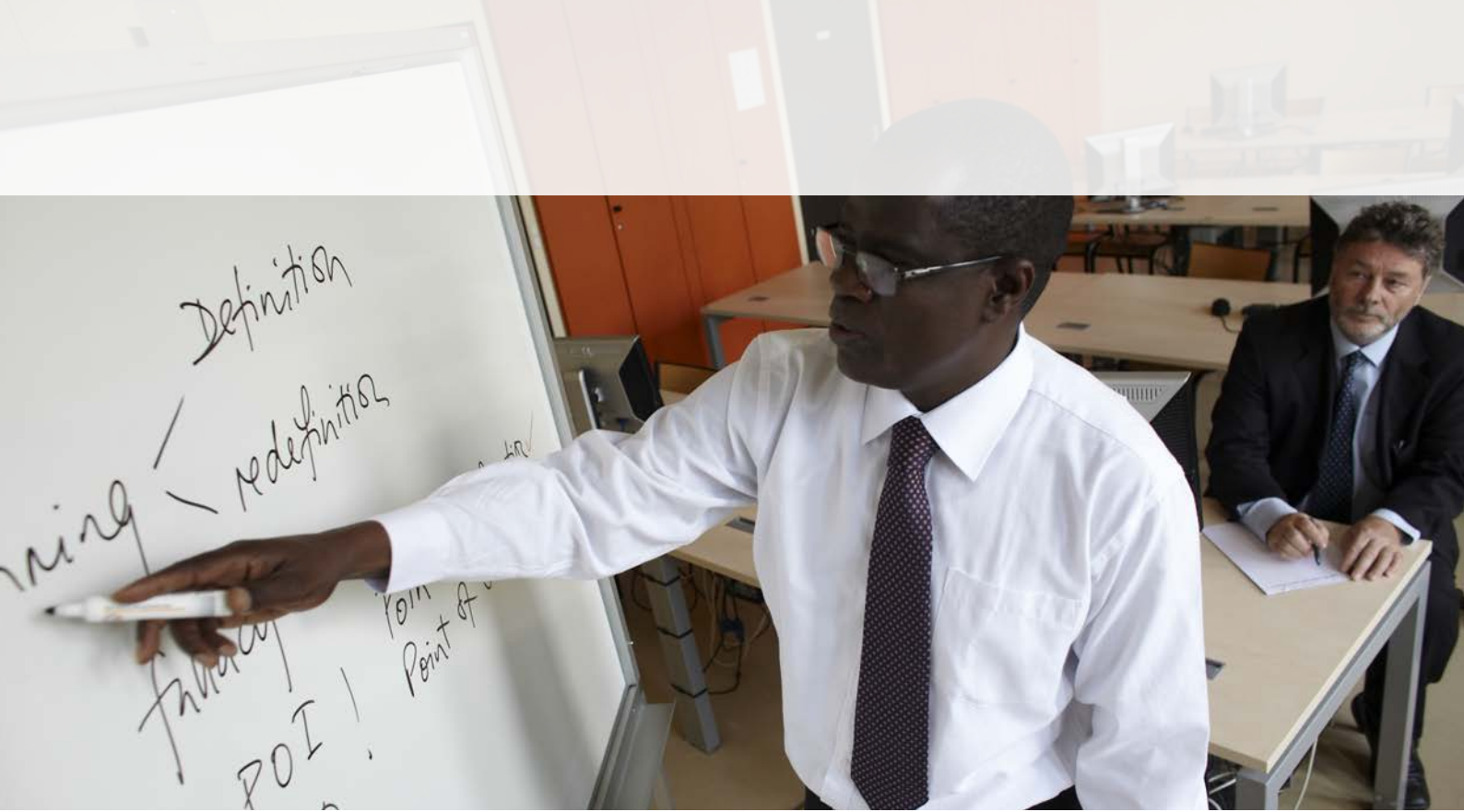
The Place to Be

The 11 one-week classrooms sessions will be held in Paris. Ranked within the most important cities in the world, Paris is at the heart of Europe, a few hours flight away from great European and Mediterranean cities. Besides the quality of life in Paris, it is the gateway to the European marketplace and the city where many multinational companies have their European headquarters.

Program Description

The Executive MBA “Leading Innovation” curriculum is divided into three main semesters. Delivered in the heart of Paris, the courses will address the following issues:

- Building the Digital Economy;
- New Markets for Disruptive Innovations;
- Financial and Business Values



The objectives of the Executive MBA are to develop:

- **managerial skills** particularly in problem solving, analysis and decision-making;
- strategic capabilities;
- leadership.

Experience the World

Take advantage of our partnerships with the best academic institutions all over the world.

Participate in three one-week international seminars in:

- **India**, Alliance University, Bangalore.
- **Finland**, Tampere University of Technology.
- **USA**, School of Management and Business, University of San Francisco.

DOCTORATE IN MANAGEMENT SCIENCES

Telecom Ecole de Management has the ability to enroll doctoral students.

The School delivers doctoral diploma (PhD) jointly with the Université Evry Val d'Essonne (UEVE) in the subjects covered by the society for sciences (SDS said "sciences de la société" in French) and human sciences doctoral school's accreditation.

Courses

- Fundamentals
- Methodologies
- Advanced Seminars
- Skills Seminars (Tutorials on Job Placement, English for PhD Candidates)
- Doctorate Thesis and Defense

Campus AND HOUSING



Telecom Ecole de Management's campus covers six hectares and is **only 35 km south of Paris**. The School shares its campus with Telecom SudParis, its sister engineering school. The campus has many open spaces, offering a multitude of activities and secured entrances/exits.

The various facilities available to all, along with a dynamic and challenging academic environment, allow you to succeed in your studies while maintaining an excellent quality of life.

QUALITY OF LIFE

60 student associations

51 classrooms and 3 lecture halls

5 language centers and 32 computer rooms

1 multimedia center

Small Business Incubator for entrepreneurs

More than 850 accommodation units (studios and apartments)

Cafeteria and restaurant, student activity center with a bar and game room

EvryOne, **second student radio station** in France

Sport Facilities : gymnasium, 3 tennis courts, a basketball court, a soccer/rugby field, a workout room and a beach volley court

MULTICULTURAL CAMPUS

Our campus will guarantee you an international experience:

More than **50** different nationalities

25% foreign students in the program

30% foreign-born faculty



HOUSING AND CAMPUS FACILITIES

You may choose either on-campus housing or student housing close to the campus.

La Maisel (Maison des élèves in French), an association which is responsible for welcoming and housing students, accepts International Students.

Master's of Science and Specialized Master's students should see their Registrar who will ensure their housing with La Maisel. For more information, see the official site of La Maisel.



ACCOMMODATION

Each room has a full bath, refrigerator, closets, small furnishings and a telephone. Studios are furnished with a kitchenette. All rooms have high-speed, broad band Internet.

When the campus restaurant is closed (on weekends and in the evenings as of the beginning of July), you can cook your own meals in the Maisel kitchens or go out to the nearby restaurants.



A "GRANDE ECOLE" IN MANAGEMENT

Proposes a **complete portfolio of programs**: Bachelor's, Integrated Master's, Specialized Master's, Master's of Science, Executive MBA and Doctorate.

Belongs to the prestigious group Institut **Mines-Télécom**, an organization for higher education and research and a major European actor in ICT.

Makes its **relationship with businesses** its priority national and international.

Prepares students to be **international managers** with the help of its academic partners located in over 40 different countries.



TÉLÉCOM ÉCOLE DE MANAGEMENT

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